



THE VAPERS WORLD  
YOUR VAPES IN A BUNDLE

# ADVERTISING OPPORTUNITIES

Reach Thousands of Engaged Vape  
Shoppers



**THE VAPERS WORLD**  
YOUR VAPES IN A BUNDLE

The Vapers World is the go-to online hub for everything vape — built by vapers, for vapers. Since day one, we've spotlighted top brands, best-selling disposables, and must-have gear in one seamless shopping experience.

With **65K+ monthly views** and a **90% U.S.** audience, we connect leading vape brands with a loyal, ready-to-buy community.



I was impressed with the flavor. No complaints here.

- Megan Ordunez



These vapes are great! And The Vapor's World ALWAYS gives excellent service!

- Karen Robinson



I love ordering from here. Never have a problem and receive my juice fast.

Thank you!

- Deborah Vanslovie

# WEBSITE STATS



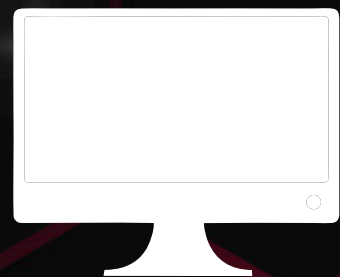
**158130+**

Avg. Monthly Page Views



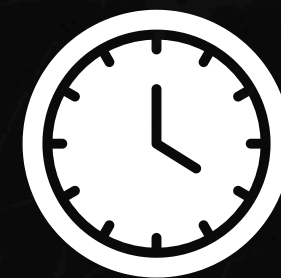
**71.1%**

Mobile



**27.6%**

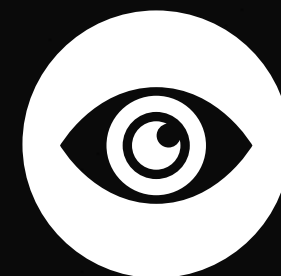
Desktop



**9.6 Minutes** Avg. Time On the site



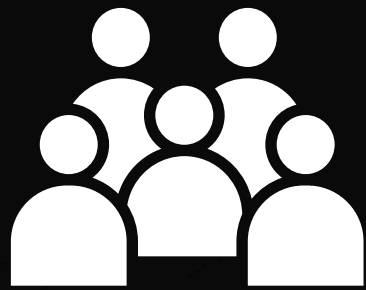
United States - **90.29%**



**91.3%** - Engagement Rate



# E-MAIL STATISTICS



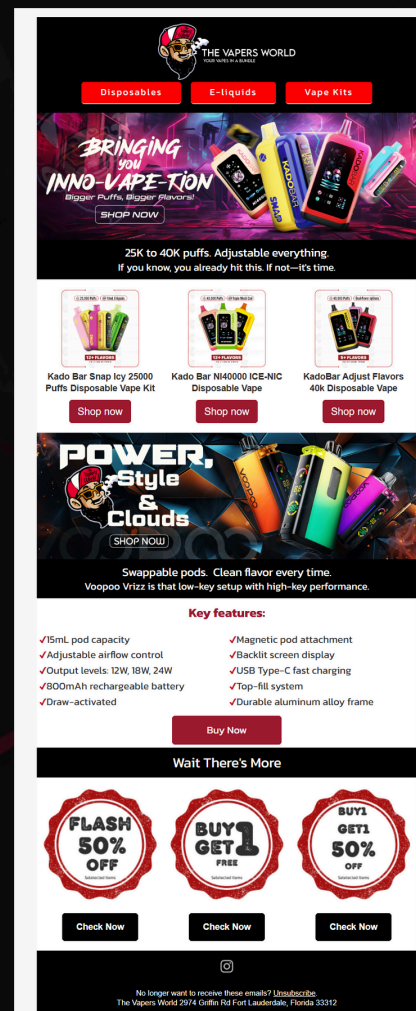
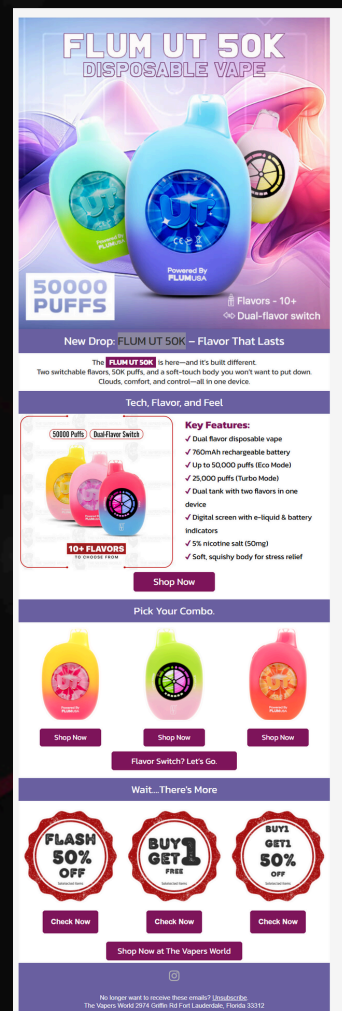
**93K+**  
Active Profiles



**71.23%**  
AVG Open Rate



**5.37%**  
Link Click Rate



Our email campaigns consistently drive results — brands featured in a dedicated email have seen up to an **80% boost in sales**. With over 93,000 verified, **active customer profiles**, our list is built for conversions. We average a 71.23% open rate and a 5.37% click-through rate, far exceeding industry standards. **When we hit send, real buyers take action.**

**CHECK SAMPLE EMAIL PREVIEWS FROM HERE**



# **MEDIA OFFERINGS**

## **Website:**

1. Large Banner Tile
2. Small Banner Tile
3. Featuring in Highlight banner section
4. Featuring Product in "New Arrival Section" & Page
5. Featuring in "Top Brands" Carousel
6. Featured Product in Relevant Category
7. Featured Brand on "All Brands" Page & Menu
8. Product Review Blog Post
9. Dedicated Brand Page

## **Social Media:**

1. Brand-Tagged Post
2. Story Promotion
3. Review Reel
4. Pinned Post/Reel (1 Month)

## **E-mail**

1. Spot in Order Confirmation Emails
2. Blast to 93K Active Users




# HOME PAGE




**HURRY UP!**

**BUY DISPOSABLES VAPES & HARDWARE NOW!**

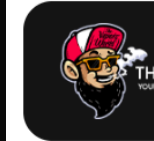
**GRAB**

NEW TARIFF  
BEFORE  
HITS!






WARNING: This product contains nicotine. Nicotine is an addictive chemical.

Become a Vendor | Wholesale



THE VAPERS WORLD  
YOUR VAPES IN A BUNDLE

New Arrivals Brands Disposable Vape Device e-Juice Hardware Nic Pouches Legal THC Clearance Support



NEW  
ADDITION

Explore Our

**LEGAL THC**  
Collection

**20% OFF**  
Offer Applies at Checkout

SHOP NOW



1

NEW  
ARRIVALS

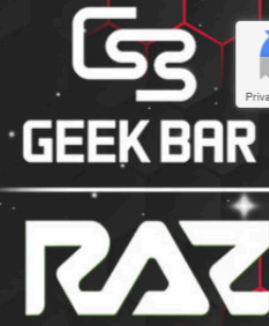
SHOP NOW



Need Help?

TOP  
BRANDS

SHOP NOW



LEGAL THC

SHOP NOW



DISPOSABLES

SHOP NOW



ELIQUID

SHOP NOW

2

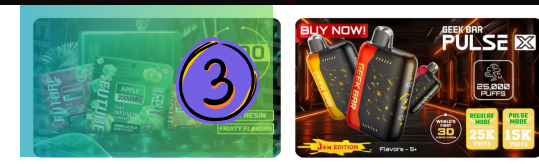
ACCESSORIES

SHOP NOW



# HOME PAGE

# CAT PAGE



NEW ARRIVALS

4

5

6

RETAIL DEALS AT WHOLESALE STEALS

MEMBERSHIP

WELCOME GIFT

FAST TRACK ACCESS

WEEKLY COUPONS

TOP BRANDS

5



# MENU

THE VAPERS WORLD

WARNING: This product contains nicotine. Nicotine is an addictive chemical.

Become a Vendor

New Arrivals Brands Disposable Vape Device e-Juice Hardware Nic Pouches Legal THC Clearance Support



HARDWARE BRANDS

SALTNIC BRANDS

FREEBASE BRANDS

Geek Bar

Coastal Clouds

Juice Head

VGOD

SadBoy

Twist

Candy King

Vapetasia

Jam Monster

View All

VGOD

keep it 100

Nasty

Bad Drip

Candy King

Naked100

Air Factory

Vapetasia

View All

LOST MARY

TYSON

fume

RAZ

GEEK BAR

XNEBULA

RIF BAR

HQD

FIFTY BAR

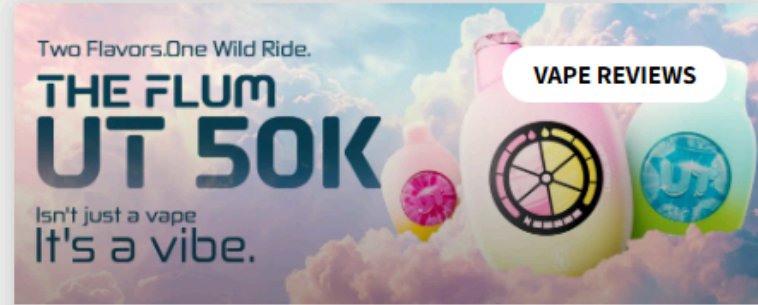


## BLOG



Fume PRO 30K Review:  
Big Clouds, Bright Screen,  
and 30,000 Puffs to Go!

July 20, 2025



Flum UT 50K Review: A  
Vape That Does More

July 15, 2025



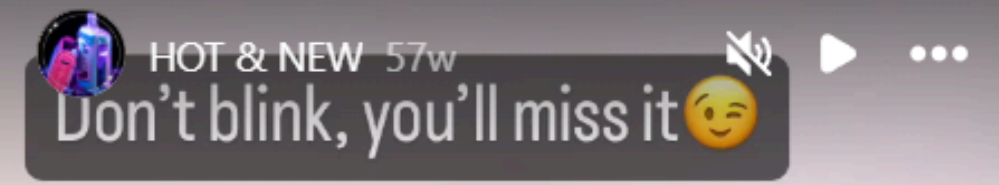
Foger Switch Pro Kit  
Review & Breakdown

July 13, 2025

## SOCIAL MEDIA POST



## SOCIAL MEDIA STORY



TRY OUR NASTY  
DISPOSABLE VAPES



Reply to thevapersworld...



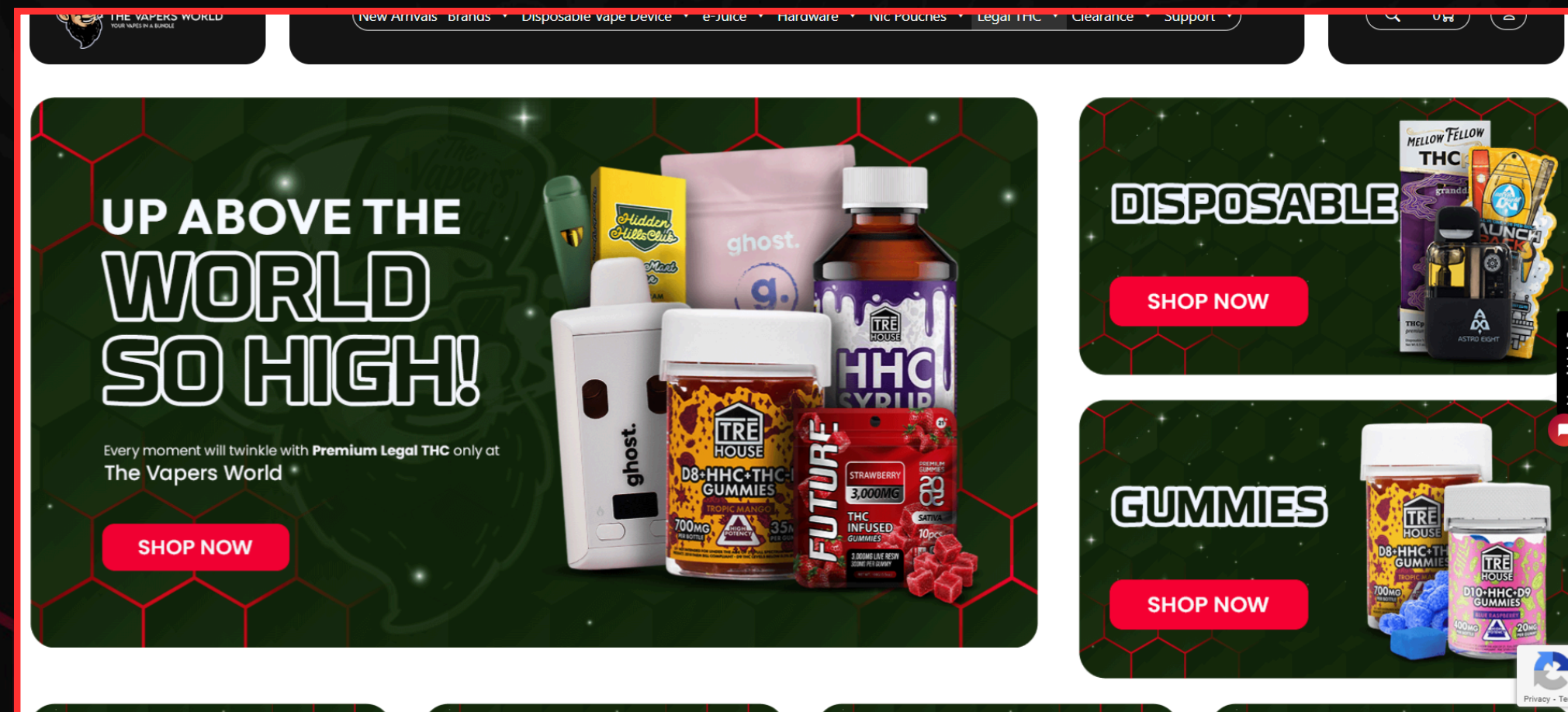


# WE'RE MORE THAN JUST VAPES

We go beyond just e-cigarettes, ejuice and disposables. Our platform features dedicated sections for:

- ✓ Legal THC
- ✓ Nicotine Pouches
- ✓ Alternative Smoking Products

Your brand won't just be another listing—it'll be placed exactly where it makes the strongest impact. We align your ads with the most relevant categories to get you in front of the right audience at the right time.



Example of dedicated section for Legal THC products

# VENDOR ADVERTISING PACKAGES & PRICING

## PACKAGE 1: STARTER EXPOSURE

Perfect for small brands looking to get started with visibility.

- 1 Brand-Tagged Post on Instagram
- 1 Story Promotion on Instagram
- Featured Product in "New Arrival" Section & Page
- Product Featured in Relevant Category
- Logo on Top Six of "All Brands" Page

**\$500**

## PACKAGE 2: GROWTH BOOST

Designed for mid-tier vendors wanting multi-channel exposure.

- 1 Brand-Tagged Post on Instagram
- 1 Review Reel on Instagram
- 1 Story Promotion on Instagram
- 1 Small Banner Tile (Homepage or Category)
- Featuring Product in "Top Brands" Carousel
- Featured Brand on "All Brands" Page & Menu
- Spot in Order Confirmation Emails (1 week)
- Product Mention in 1 Monthly Newsletter Blast

**\$1000**

## PACKAGE 3: PREMIUM VISIBILITY

For vendors looking for maximum brand integration and conversion power.

- 1 Brand-Tagged Post on Instagram
- 1 Review Reel on Instagram
- 1 Story Promotion on Instagram
- 1 Large Home Page Banner Tile
- Featuring in Highlight Banner Section
- Product Review Blog Post
- Dedicated Brand Page
- Included in Email Campaigns to 93K Active Users
- Featuring in "Top Brands" Carousel
- Featured in Relevant Category & "New Arrival"
- Featured Brand on "All Brands" Page

**\$2500**



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# LET'S GROW TOGETHER

Reach a highly targeted, U.S.-based vape audience

Promote directly to 93K+ active, verified customers

Get featured across high-performing channels: email, homepage, and banners

Drive real results — up to 80% sales uplift from dedicated campaigns

**Partner with The Vapers World — where visibility meets conversions.**

👉 Ready to promote your brand?



[sales@thevapersworld.com](mailto:sales@thevapersworld.com)



[\(866\) 616-1970](tel:(866)616-1970)